

CARAVAN

BY HABITAS



OUR HOME

Located 40 minutes from downtown Marrakech, Caravan by Habitas Agafay is nestled among the rocky dunes of the Agafay Desert, overlooking vast views of the Atlas Mountains.

Caravan Agafay is the second launch of its kind for Habitas' Caravan. It is part of the Habitas family with the mission to bring out our inner child and inspire human connection through adventure and play.



PROPERTY AMENITIES

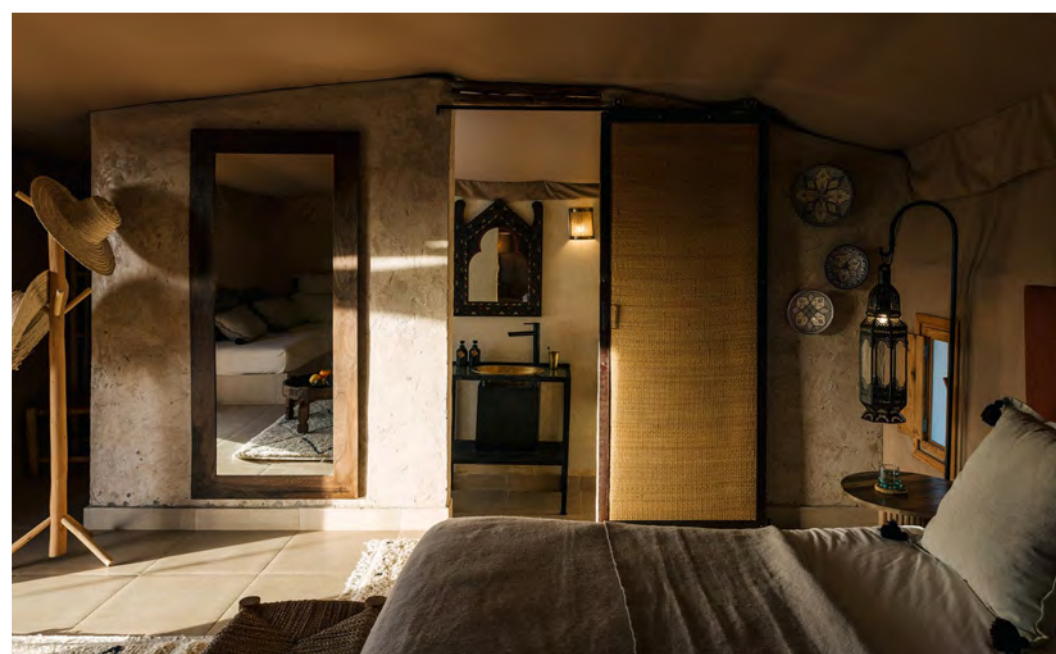
- Olivar Restaurant
- Bar
- 2 Swimming Pools
- Outdoor Berber Lounge Areas
- Organic Vegetable Garden
- Agora
- Event Space
- Wi-Fi



ACCOMMODATIONS

EVERYTHING WE DO IS BASED
ON CONNECTION & SUSTAINABILITY

Lost in the dunes with sweeping views of the rocky desert and the surrounding Atlas Mountains, our tranquil accommodations are inspired by local culture and nature. Everything we do is based on connection and sustainability.





OUR TENTS & LODGES

Our tents and lodges take cues from traditional Berber living, featuring artisanal design touches, comfortable bedding and private outdoor lounge areas. Our Home runs on solar power as part of our commitment to care for our planet.

DETAILS

- 8 Dune Lodges
- 10 Desert Lodges
- 20 Explorer Tents
- 2 Atlas Lodges



THE EXPERIENCE

At the core of our Habitas experience are our six pillars of programming:
MUSIC, WELLNESS, FOOD & BEVERAGE, ADVENTURE, ART AND LEARNING.



WELLNESS

Wellness is woven into the fabric of everything we do: the way we eat, sleep, exercise, dance, travel, connect, share and live. Our experience takes a holistic approach to lifestyle wellness that touches on the mind, body, spirit and, of course, human connection.

Our wellness therapies at our Home in Agafay use local ingredients and honor local Moroccan traditions.



COMMUNITY

Our unique programming is designed to bring guests together, turning strangers into friends and friends into family. We encourage genuine human connection and believe authentic self-expression is best achieved in safe spaces surrounded by nature.





COEXIST WITH NATURE

By combining nature with grounding experiences, our Home allows us to forge a deeper connection with the planet and ourselves.

From our Welcome Ceremony to weekly Family Dinners, our Habitas rituals invite us into the present moment.

At our Home in Agafay, we invite you to explore the desert, whether by e-bike or camel.

CONSERVATION

With the discovery of rare and beautiful places comes great responsibility. Our purpose is to protect our one true home, planet Earth, by creating immersive spaces that deepen our awareness of the natural world. We seek to educate and inspire while holding transparency in high regard.

FREE OF SINGLE-USE PLASTIC

We are committed to eliminating single-use plastic throughout all of our Homes and have been awarded the Oceanic Champion Badge for adopting Oceanic Global's highest standards.

SOLAR POWER

At our Home in Agafay, we aim to operate exclusively on solar power generated on-site.

WASTE MANAGEMENT

Waste classification is the most important step toward better waste management. We work with local organizations to manage excess waste from our daily operations by recycling and composting.

SUSTAINABILITY

- Sustainable Agriculture
- Sewage and Waste Treatment





HABITAS RISE

Habitas RISE is our global impact initiative focused on empowering local communities, cultures and conservation efforts. We create economic and educational opportunities for the local people living in the places we call Home, building micro-economies, creating jobs and working closely with these communities to address social and environmental issues.

LOCAL RECRUITMENT

We work closely with local organizations in Agafay to provide educational opportunities for the community and create micro-economies by sourcing from local farmers and artisans.

SUSTAINABILITY

We identify and support conservation initiatives that actively work to combat climate change and human development. Through collaborations with community leaders, we seek to preserve and regenerate our planet for us and future generations.



FOOD & BEVERAGE

Our restaurant Olivar invites us to explore rich and diverse flavors, offering unique dishes in which the timeless traditions of Moroccan cuisine mingle with the many cultures that have influenced the region and Mexican touches found in our Homes in Mexico. Our relationships with neighboring farms allow us to prepare our meals with only the freshest seasonal ingredients, like citrus, grapes and dates. The dining area combines indoor and outdoor family-style communal tables and cushioned seating.



DINING EXPERIENCES

At all of our Homes, we create unique dining experiences as a way to bring people together over a shared meal. Our signature experience is our weekly Family Dinner, which encourages all our guests to engage in conservation and connection.

At our Home in Agafay, our kitchen offers a rustic yet refined cuisine created with techniques that honor local Amazigh traditions and the surrounding environment.





OUR LOCATION

Our Home in Agafay is a 35-minute drive from Marrakech Menara Airport, 40 minutes from the Medina of Marrakech and a 3-hour drive from Casablanca Airport. Our property is only 50 minutes from Amizmiz, a local town at the foot of the Atlas Mountains, and a 1-2 hour drive to explore the mountains.

CONTACT

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