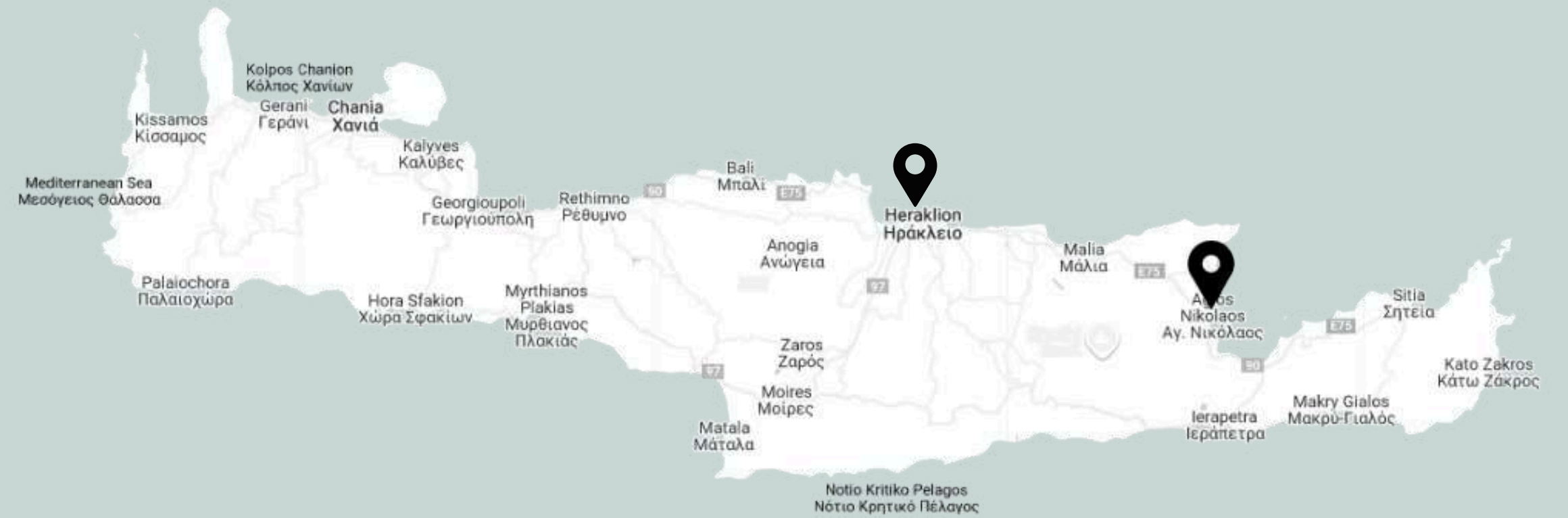


Create a lifetime of memories

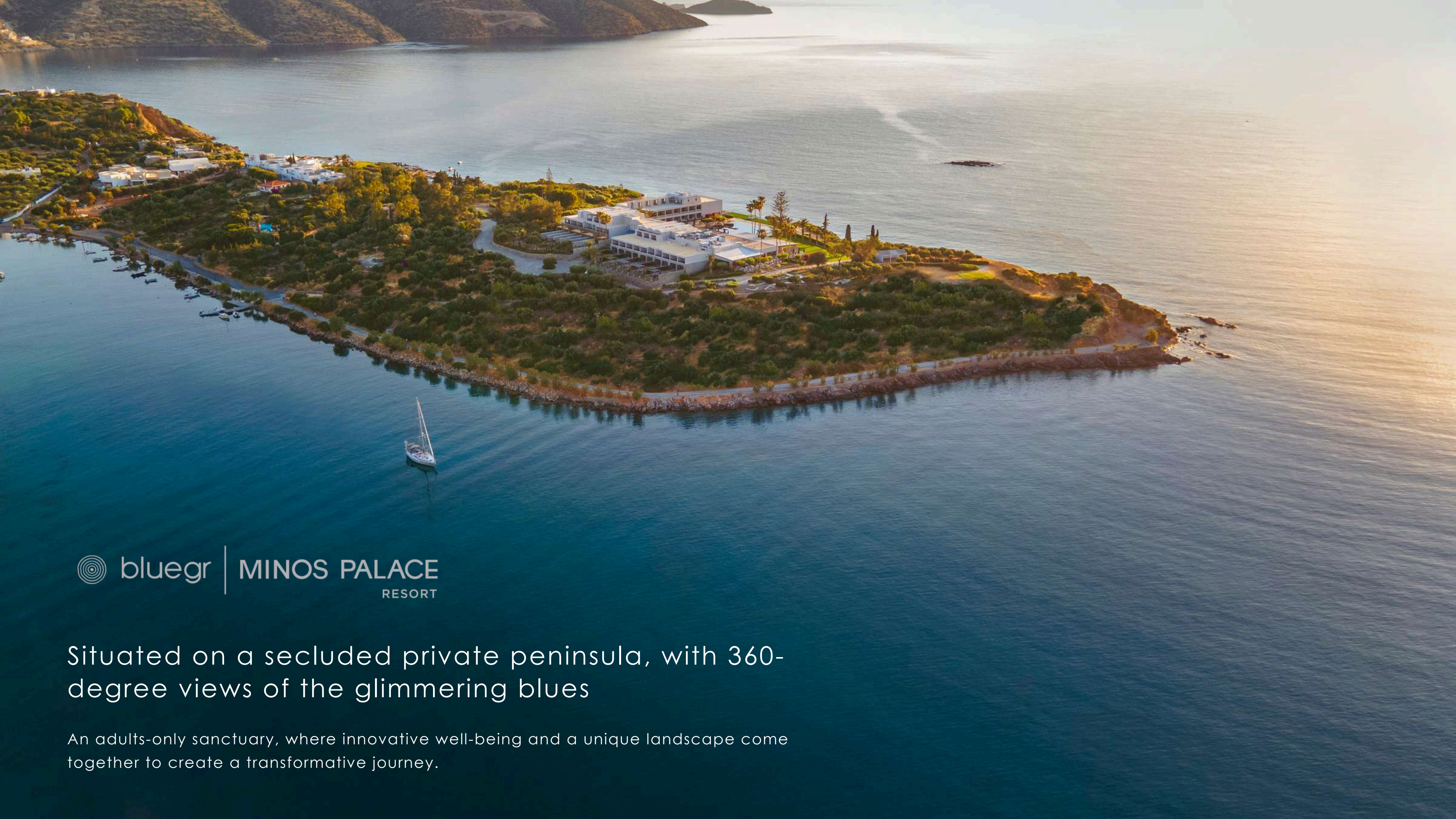
Connected under one sky and the Cretan coastline, bluegr Hotels & Resorts celebrates authenticity, cultural heritage, impeccable design and the ethos of hospitality. Each property is an expression of a transformative journey towards self-discovery and a more conscious future.

Location



50-minute drive from Heraklion Airport (HER),
60-minute drive from Heraklion Port,
180-minute drive from Chania Airport (CHQ).

The flight duration from Athens to Heraklion (HER) is approximately 50–55 minutes on direct flights.
Direct flights from key destinations to Heraklion Airport(HER): Hamburg, Frankfurt, Munich, Paris, Amsterdam, Stuttgart, Zurich, Geneva, London, Birmingham, Manchester, Milan, Vienna



 bluegr | MINOS PALACE
RESORT

Situated on a secluded private peninsula, with 360-degree views of the glimmering blues

An adults-only sanctuary, where innovative well-being and a unique landscape come together to create a transformative journey.



We add years to life and life to years
Our re-imagined entrance

The re-imagined spaces draw inspiration from the eternal dance of light and shadow. The division of volumes in architecture becomes a canvas for harmonious interplay, creating dynamic spaces that embody balance, and visual intrigue.

121 rooms, bungalows, and 28 suites with private and shared pools

Awash with earthy, neutral palettes and conscious materials to blend seamlessly with the coastline

Rooms, bungalows, and suites

Sunrise Sea View Room
Sunset Sea View Room
Infinity Blue Room
Infinity Blue Suite
Island Suite Sea View
Infinity Blue Suite with Sharing Pool
Euphoria Suite with Private Pool
Waterfall Suite with Private Pool





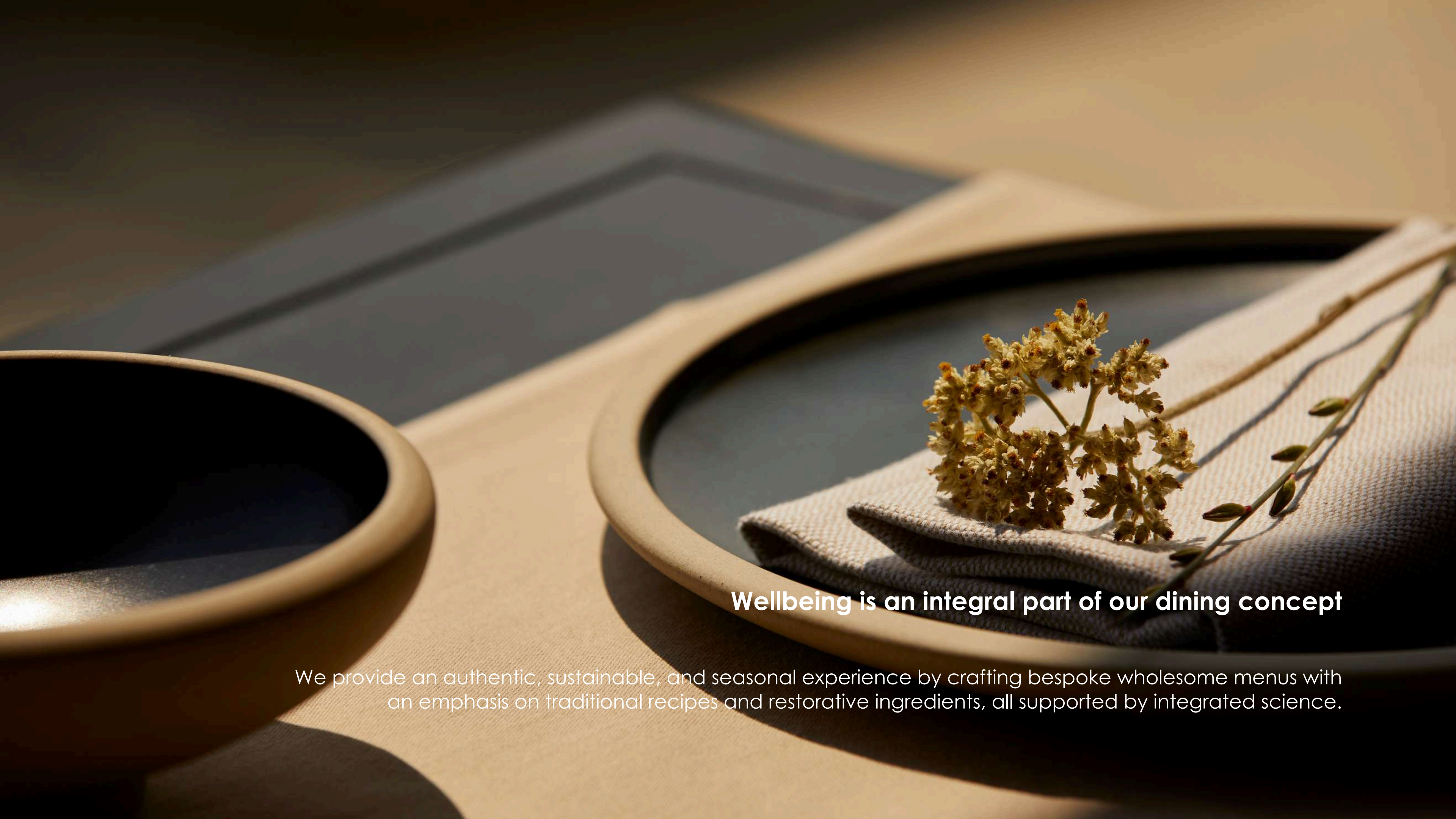


a scientific approach to wellbeing

Through diagnostics and a personalized approach, we usher in a new era of well-being with a soulful understanding, powered by science, of your mind, body, and habits.

coming soon...





Wellbeing is an integral part of our dining concept

We provide an authentic, sustainable, and seasonal experience by crafting bespoke wholesome menus with an emphasis on traditional recipes and restorative ingredients, all supported by integrated science.



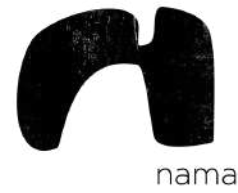
An invigorating experience where all the elements of life are in balance.



From Ancient Greek Αμάραντος (amárantos) meaning eternal, everlasting, enduring.

A gentle invitation to embrace the things that keep us grounded in a fast-paced world.





From Ancient Greek νᾶμα (nâma) meaning running water, stream, river, spring.



From Ancient Greek Μοσα (mosa) meaning muse.

The heart of our hotel, where new beginnings and moments of connection and contemplation unfold.



Our private beach

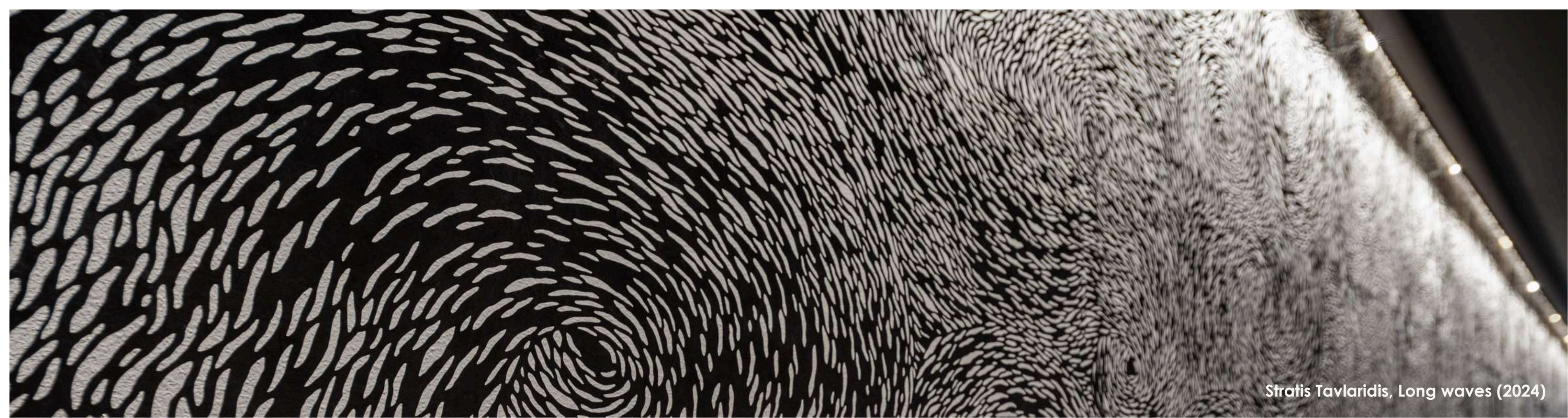


Endless lounging areas



Salvia
Argentea

Lemon
Thyme



Stratis Tavlaridis, Long waves (2024)



Ami Yamasaki, Whispers travel and whisper to you again (2023)

Our conscious journey to sustainability

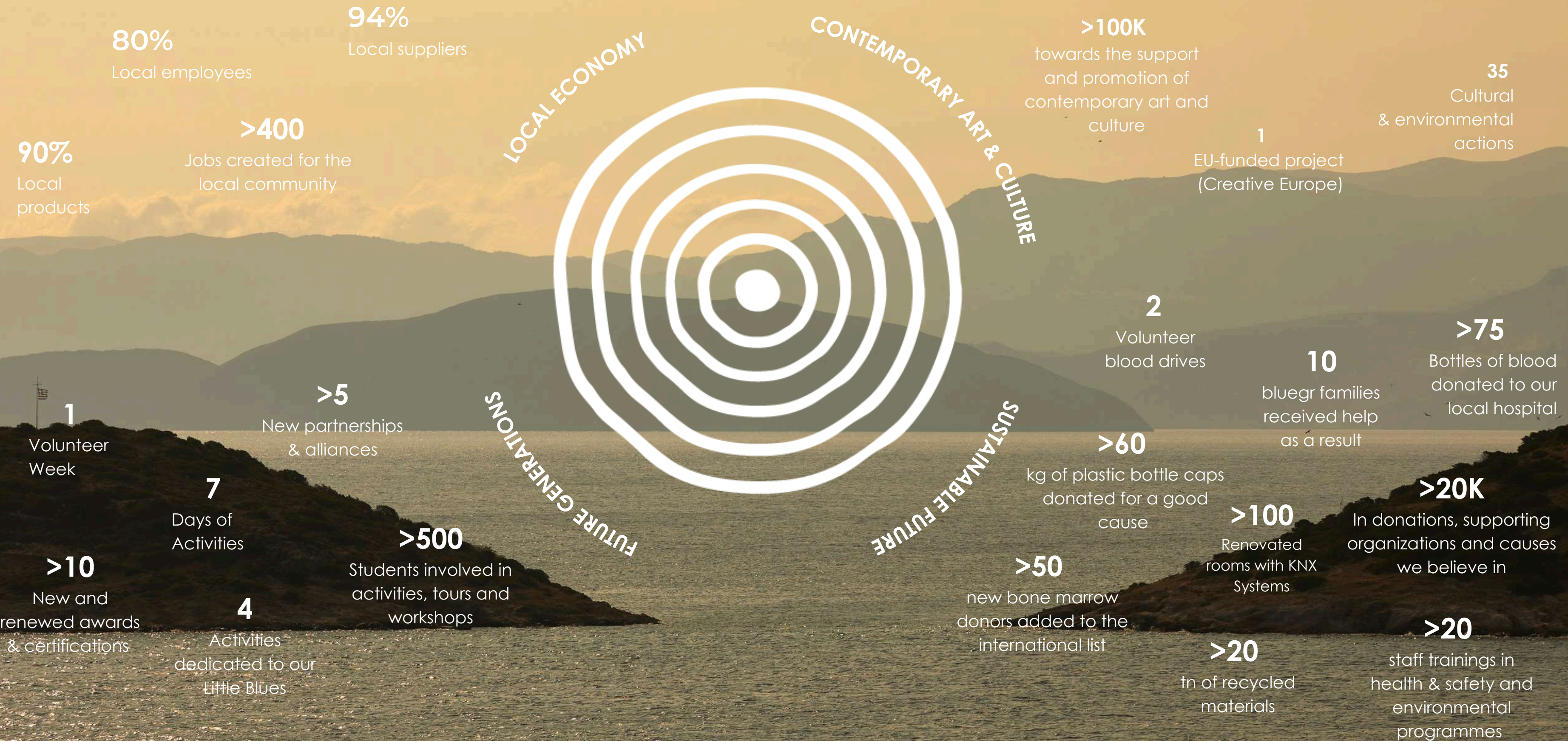
Our environmental philosophy is based on the adoption of a new eco-culture and the enhancement of the environmental awareness that extends throughout bluegr Hotels & Resorts.

For more than 60 years, bluegr Hotels & Resorts has been setting the benchmark for excellence and sustainability in hospitality, providing exceptional services to its guests, protecting the environment, caring for its local community, and inspiring future generations.

At bluegr we apply a holistic business model in the direction of responsibility, having developed a strategy for continuous improvement which permeates all our operations in every one of our hotels. All our actions come together under one motto, b-the Change! – "TOGETHER we become the change", which touches on four main pillars, and includes actions and initiatives for the environment (b-Green!), culture and local community (b-Proud!), solidarity and volunteering (b-Active!) and lifelong learning (b-the Future!). Our strategy also includes short and long-term goals, priorities, key performance indicators, standard operating procedures, and reporting of results.

Sustainability, Locality, Excellence

Our 2023 Highlights & Achievements





MINOS BEACH
ART HOTEL



CANDIA PARK
VILLAGE



Thank you!