

A woman with long dark hair is shown in profile, looking out of a window. She is silhouetted against the bright light of a sunset. The sun is a glowing orb on the horizon, casting a warm orange and yellow glow across the sky. Below the horizon, a cityscape is visible, with buildings and streets illuminated by the low light. The overall mood is serene and contemplative.

EQUINOX HOTELS

FOR THOSE WHO WANT IT ALL

EQUINOX CLUBS

CULT FOLLOWING OF 330K+ MEMBERS

Equinox Clubs have successfully defined a new approach to fitness and traditional workouts with a loyal following of over 330,000 members that share the brand's passion for high performance living.

Equinox operates 95+ upscale, full-service clubs with plans to continue its global growth in the coming years.

Every Equinox Hotel will feature a brand new Equinox Club.

FIRST FLAGSHIP PROPERTY

NEW YORK CITY

35 HUDSON YARDS | 2019

ARCHITECTURE. DAVID CHILDS OF SOM
INTERIORS. ROCKWELL GROUP

CONFIDENTIAL

212
KEYS

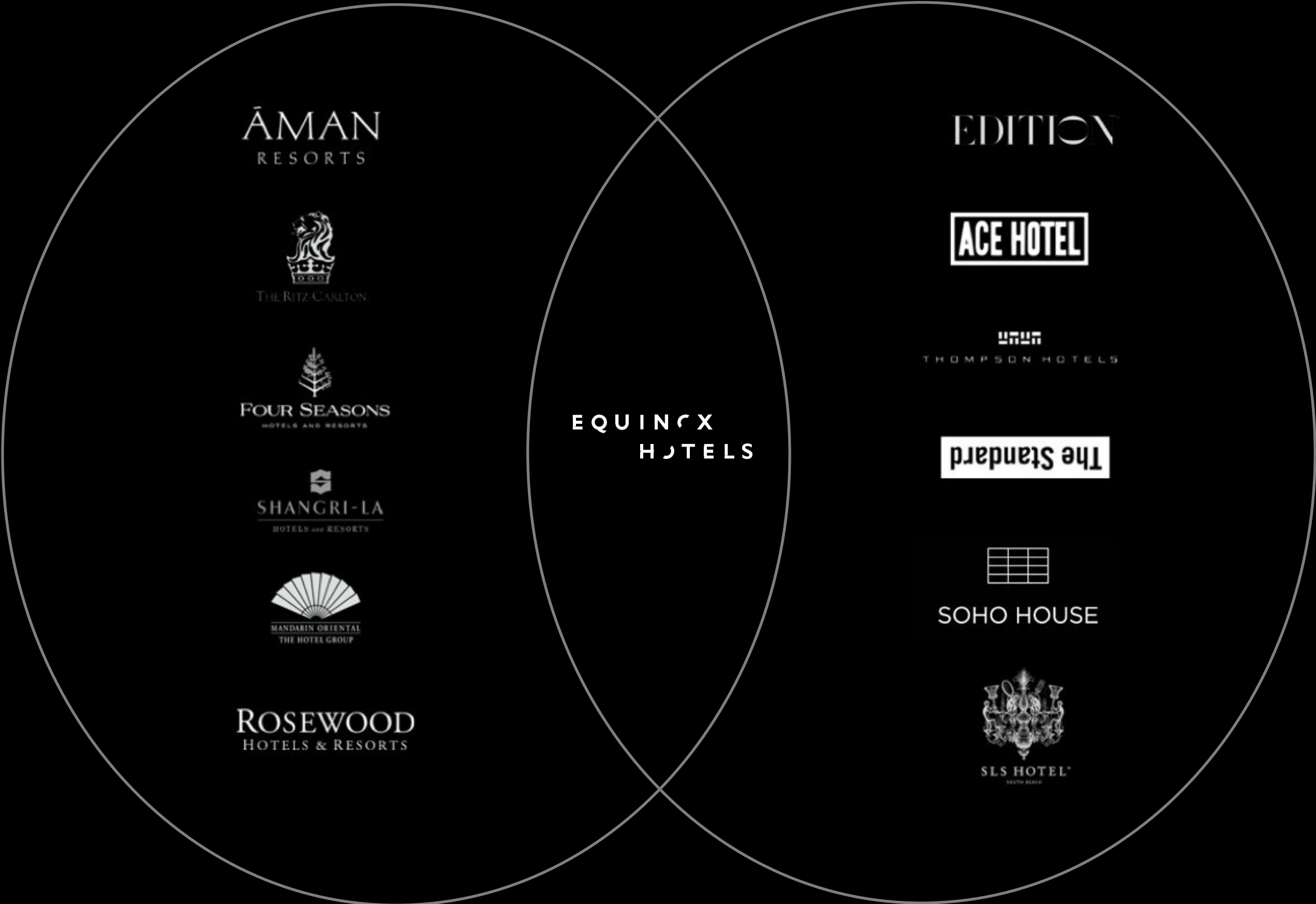
60,000
SQFT EQUINOX CLUB

1,000,000
SQFT MIXED-USED TOWER
DESIGNED BY SOM

UNIQUE HOTEL MARKET POSITIONING

Our unique positioning combines friendly, fast and anticipatory service and technology with exciting lifestyle programming.

This will define a new generation of luxury. We are rewriting the playbook.



HUDSON YARDS





25th FLOOR SKY LOBBY



25TH FLOOR SKY LOBBY

ROOMS & SUITES

DARK. QUIET. COOL

HIGH PERFORMANCE GUEST ROOMS

DARK (AND LIGHT)

- Full blackout shades at guestroom windows
- Dimmable lighting with color temperature optimized for sleep, typically 2700K or circadian lighting system
- Full-length and vanity mirrors with flattering front lighting

PROPRIETARY SLEEP SYSTEM

Developed by Coco-Mat to optimize sleep through control of body temperature, hand-crafted in Greece using natural and renewable materials such as coconut fiber and seaweed

QUIET

- High level acoustic isolation at guestrooms (NIC 50 at room envelope, NIC 38 at entry door) creating a truly quiet sleep chamber
- Quiet FCU operation (NC30) using solenoid control over water supply in lieu of noisy fan cycling

IN-ROOM RITUALS

Proprietary programming leveraging Equinox’s expertise, accessed through branded IPTV system and curated selection of amenities (Grown Alchemist, Haeckels, etc), movement, stretching, and F&B items for either purchase or use

COOL

FCU provides heating or cooling all year round, can be set cooler than competition, for optimum sleeping conditions

SHOWER EXPERIENCE

Memorable shower experience, separate shower stall, strong water flow (40 psi), and minimum three selectable operations (overhead, rain and hand-held shower)

ROOM CATEGORIES

- 139 King rooms: City, Vessel, River and Skyline views
- 13 Deluxe Double/Double rooms: City views
- 24 Premier & Junior Suites: River views
- 36 Suites: City, Vessel, River and Skyline views

DELUXE KING ROOM

400 sq ft (37 sq m)
City or River views



DELUXE DOUBLE ROOM

420 sq ft (39 sq m)

City views



ROOM BATHROOM



PREMIER ONE BEDROOM SUITE

770 sq ft (71 sq m)

City views

Soaking Tub

Half Bath



EQUINOX
PENTHOUSE
SUITE
LIVINGROOM



EQUINOX
PENTHOUSE
SUITE
BEDROOM



EQUINOX
PENTHOUSE
SUITE
BATHROOM



ROOM FEATURES

Dark, Quiet, Cool sleep chamber

Custom, handcrafted, all-natural fiber beds

Total blackout window shades

Clinical grade filtered air

Filtered water

Acoustically isolated guest rooms

Custom Grown Alchemist bath products

AM & PM rituals

Curated RoomBar

10-foot floor-to-ceiling windows

Complimentary in-room Nespresso



THE SPA *by* EQUINOX HOTELS

INNER + OUTER BODY EXCELLENCE

The Spa by Equinox Hotels redefines the art and science of restoration. Wind down with spa rituals – from massages and luxury facials to technology-driven treatments like cryotherapy and infrared sauna.



THE SPACE

6 MULTIFUNCTION TREATMENT ROOMS

- 1 treatment room has an ensuite shower

E.SCAPE PODS & RELAXATION LOUNGE

TECHNO THERAPIES

- INFRARED SAUNA
- CRYOTHERAPY
- MLX I3 DOME
- WAVE TABLE

GENDER SPECIFIC LOCKER ROOMS WITH

- SHOWERS
- DRY SAUNA
- DYSON HAIR DRYERS



THE EXPERIENCE

MASSAGES

FACIALS

BODY TREATMENTS

ACUPUNCTURE

ICOONE ROBODERM

MLX 13DOME

CRYOTHERAPY

INFRARED SAUNA

QUANTUM HARMONICS

MEDI SPA SERVICES:

- MORPHEUS 8
 - RADIO FREQUENCY
 - LASER SKIN RESURFACING
- IV VITAMIN DRIPS
ACUPUNCTURE
HAIR SERVICES





CRYOTHERAPY



INFRARED SAUNA



QUANTUM HARMONICS



MLX I3DOME



E.SCAPE PODS

EQUINOX CLUB

MOVEMENT. STRENGTH. MOBILITY

The most spacious, thoughtful, and connected Equinox ever, Equinox Hudson Yards is the purest expression of high performance living yet. The 60,000-square-foot luxury destination spans two floors and includes a 15,000-square-foot pool and sundeck.



5TH FLOOR CLUB LOUNGE

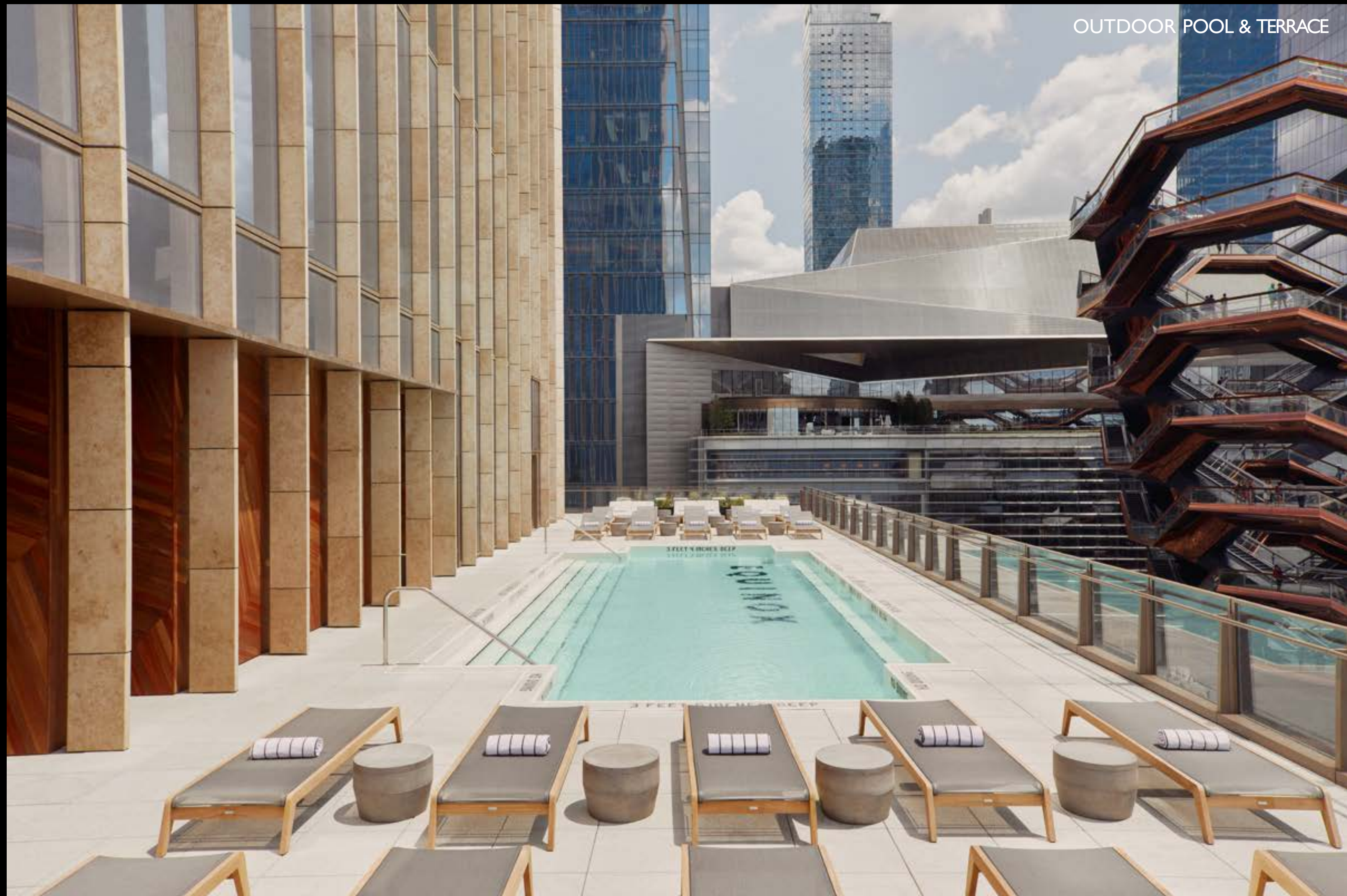


WEIGHTS AREA



INDOOR SALT WATER POOL +
HOT & COLD PLUNGE POOLS

OUTDOOR POOL & TERRACE



ELECTRIC LEMON

EAT. MEET. PLAY

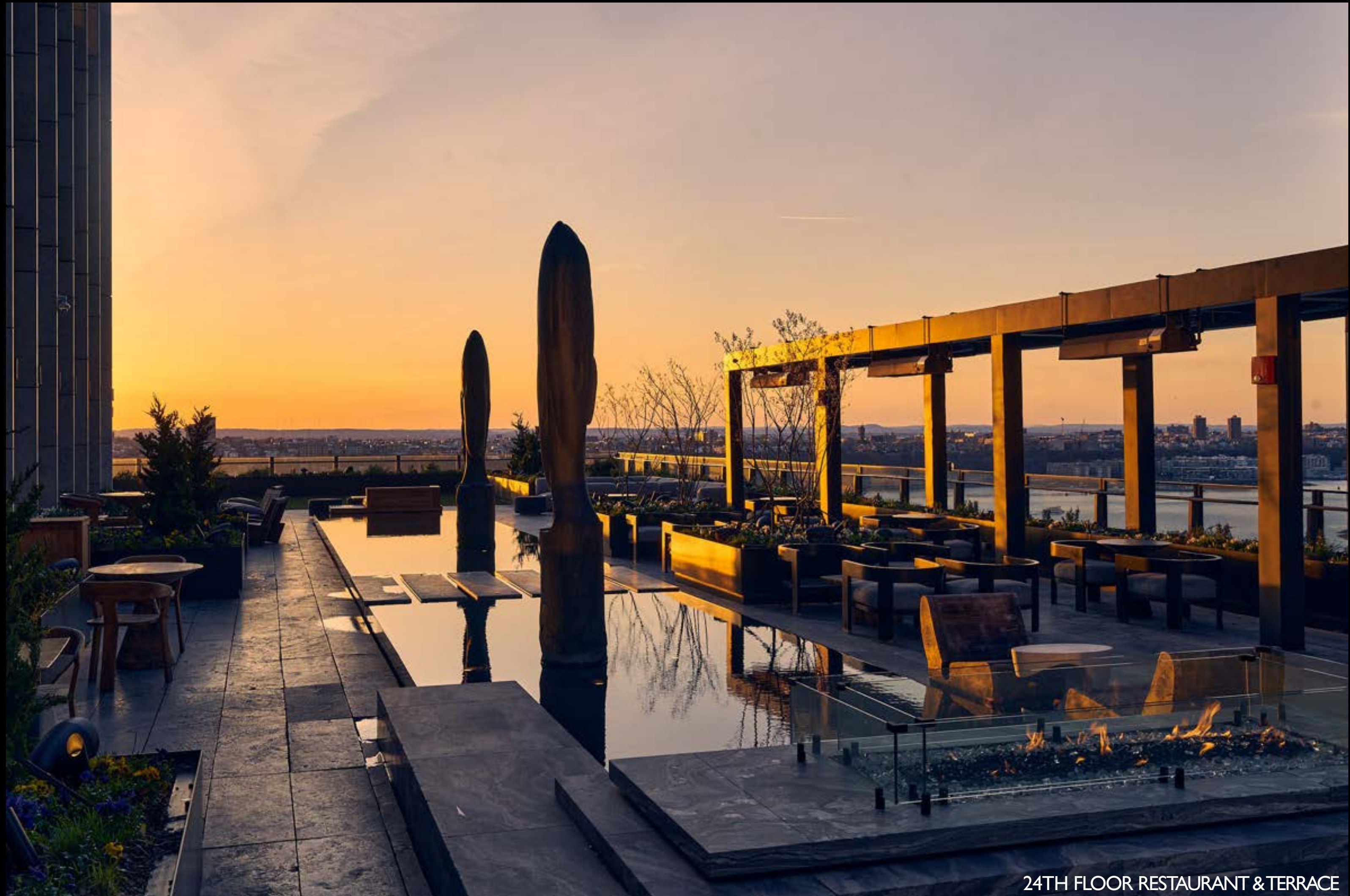
Electric Lemon, a seasonal American restaurant, celebrates the passionate farmers, growers and artisans of the Mid-Atlantic, transforming their pristine products into clean, conscious cuisine that puts flavor at the forefront. Whether you choose to dine indoors or bask in the beauty of our expansive 8,000 sq ft terrace at Electric Lemon overlooking the Hudson River, every moment is a feast for the senses.



RESTAURANT BAR



RESTAURANT DINING ROOM



24TH FLOOR RESTAURANT & TERRACE

PRIVATE DINING

Located on the 25th Floor.

Can accommodate
between 30 to 100 guests
depending on room layout.

Either 1 full space or 3
smaller rooms



An aerial photograph of the New York City skyline at dusk. The image is dark, with the city lights beginning to glow. The Freedom Tower is the most prominent building on the right side, its spire reaching towards the top of the frame. Other skyscrapers are visible in the background, including the Empire State Building. The Hudson River is visible on the right, and the East River is on the left. The text "THANK YOU" is overlaid in the center in a large, white, sans-serif font.

THANK YOU