



**318**  
events



# About us

GR8 Events is an Events Agency and DMC based in Portugal, offering a unique blend of services through its in-house Creativity Hub, Content Studio, and Innovation Lab.

GR8 Events is part of [Cosmos Travel & Events](#), established in 1986 and renowned by its extensive experience in the travel and events industry.



# Team



CEO  
Francisco  
Serzedello



Head of MKT & Comms.  
Carina  
Ferreira



Creativity Director  
Alexandre  
Costeira



Head of Innovation  
José  
Esteves



Head of Operations  
Francisco  
Antunes



Head of Operations  
Mariana  
Cardos



Head of Operations  
Melissa Gomes  
da Silva



ADM Executive  
Nuno  
Nogueira



2D Manager  
Nanda  
Carvalho



3D Manager  
Carlos  
Cardoso



Video Manager  
Ricardo  
Fonseca



Innovation Manager  
Gabriel  
Esteves



Project Leader  
Tiago  
Bento



Project Leader  
Joana Branquinho  
Lobo



Project Leader  
Mariana  
Lemos



HR  
Helena  
Silva



Business Manager  
Nac  
Luiz  
Cruz



Business Manager Int  
Rodrigo  
Santos



DMC  
Andreia  
Almeida



Client Manager  
Ana Rita  
Santiago



Client Manager  
Inês  
Campos



Client Manager  
Sofia  
Barata



Client Manager  
Maria  
Oliveira



Client Manager  
Bárbara  
Ribeiro



Client Manager  
Margarida  
Cunha Vaz



Event Manager  
Matilde  
Gonçalves



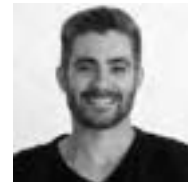
2D Designer  
Daniel  
Teixeira



3D Designer  
Sandro  
Borges



Video Designer  
Hugo  
Gomes



Video Designer  
Fábio  
Ferro



Business Support  
Sara  
Silva

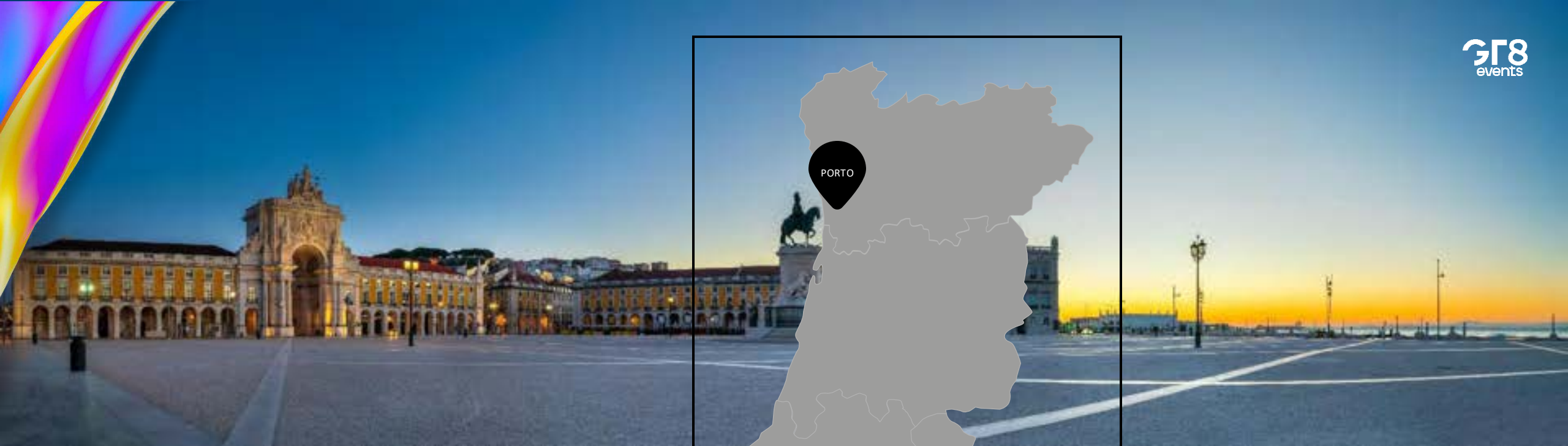


Business Support  
Cátia  
Domingos

# Our purpose

GR8 Events was built with the purpose of combining creativity, excellence in execution, and innovation, all aimed at delivering exceptional events.



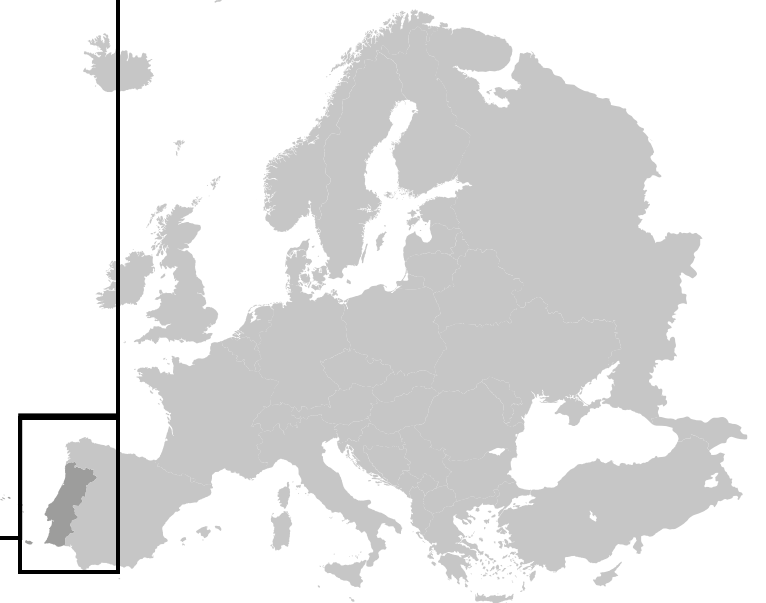


# Location



## Portugal

Portugal is the perfect MICE destination, blending world-class venues, rich culture, and exceptional hospitality.



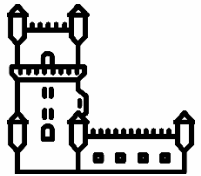


# Why Portugal



## Accessibility

Well-connected international airports in Lisbon, Porto, and Faro facilitate easy global access for attendees.



## Cultural Richness

Rich history, vibrant culture, and diverse landscapes offer a unique and enjoyable backdrop for events.



## Year-round climate

Sunny climate offers the flexibility any season. Around 300 days of sun per year.



# Why Portugal



## Gastronomy

From savory seafood to delectable pastries, Portugal's rich gastronomy promises a memorable dining experience.



## Warm Hospitality

Consistently ranked among the top 10 in global hospitality surveys.



## Safety

According to the latest Global Peace Index 2023, Portugal has been ranked as the 7th most peaceful country in the world.





# Lisbon





# Cascais | Sintra







# Porto





# Algarve





LIGA PORTUGAL

A W A R D S

A GALA DO FUTEBOL

# Services

As a full-service events agency, we are also prepared to deliver all services on demand and tailored to your needs.





# Destination architects

## DMC Portugal

- Accommodation
- Transportation
- Tours & Activities
- Restaurants & venue finding
- Entertainment
- Budget control & optimization
- Onsite group management
- Full services or bespoke services



# Event experience crafters

## Events management

- Supplier's management
- Audio-visual and production
- Décor & branding
- Hosts and entertainment
- Health & safety
- Show calling and stagehands
- Speaker management
- Giveaways
- Sustainable event options



From concept



To reality

# Creative hub

## Event design & production

- Branding & creative design
- Set design & staging
- AV, lighting & Technical production
- Stage management
- Projection mapping
- Content creation
- Theming & decor



# Innovation lab

## Digital & technological solutions

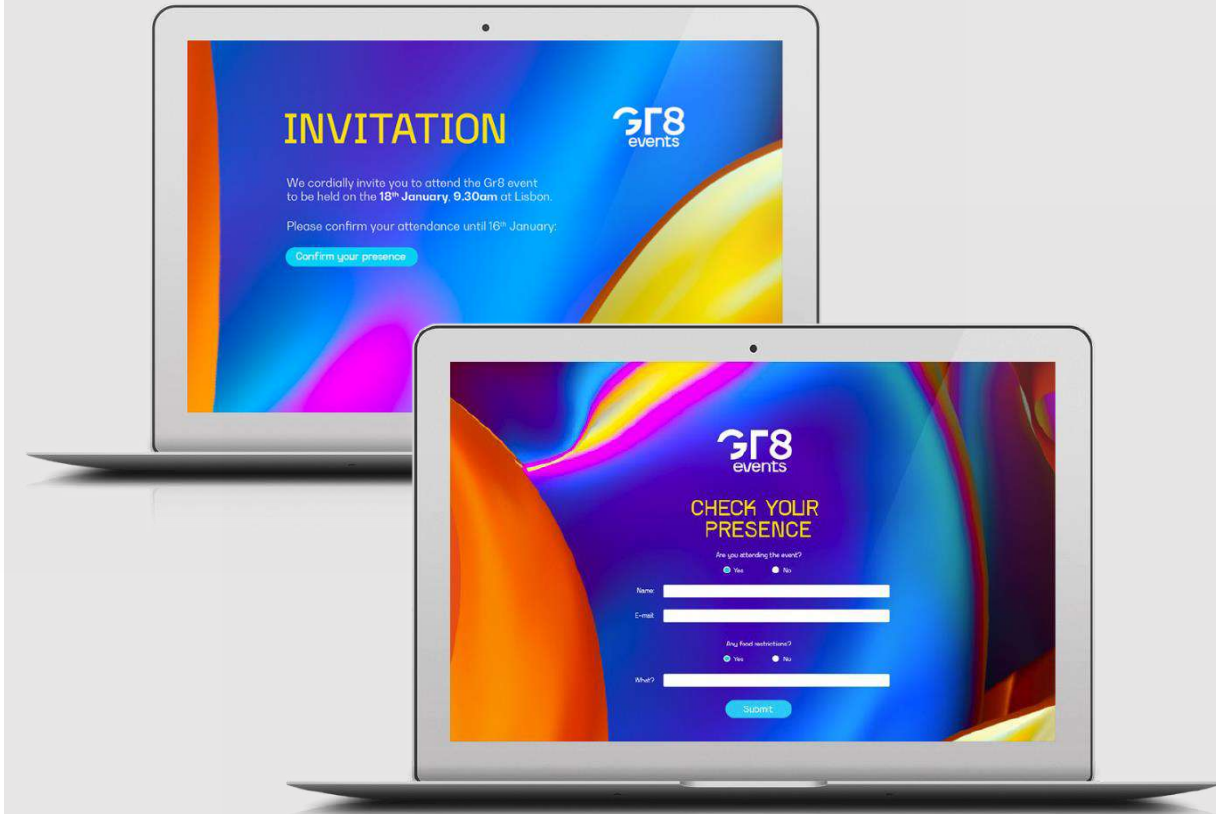
- Hybrid and virtual events
- Website development
- Event apps & gamification
- Digital event platforms
- Technological tailor-made solutions
- Artificial intelligence and augmented reality
- Cyber security and RGPD compliance



# Event communication

Communication with client's brand

- Save the date
- Invitation
- Online form
- E-mail confirmation
- Event website development
- Event app development
- Event Teasers



# Potfolio

We connect people and brands through creative and innovative experiences







**Client:** Caixa Geral de Depósitos  
**Event:** VIII Encontro Caixa Fora da Caixa  
**Year:** 2024  
**Number of people:** 2.300  
[VIDEO CASE](#)







**Client:** Associação dos Comitês Olímpicos Nacionais (ANOC)  
**Event:** XXVII General Assembly  
**Year:** 2024  
**Number of people:** 1.000  
Live on TV







**Client:** SIBS  
**Event:** 40 Years Creating the Future  
**Year:** 2023 and 2024  
**Number of people:** 600  
**GOLD Eventex Awards - 2023 Event**  
[VIDEO CASE 2023](#)  
[VIDEO CASE 2024](#)







**Client:** Liga Portugal  
**Event:** Liga Portugal Awards  
**Year:** 2023 and 2024  
**Number of people:** 500  
Live on TV  
[VIDEO CASE 2023](#)  
[VIDEO CASE 2024](#)







NA LINHA AMARELA DA VIDA.

Client: Montepio  
Event: Team Meeting – Yellow Line  
Year: 2024  
Number of people: 1.700



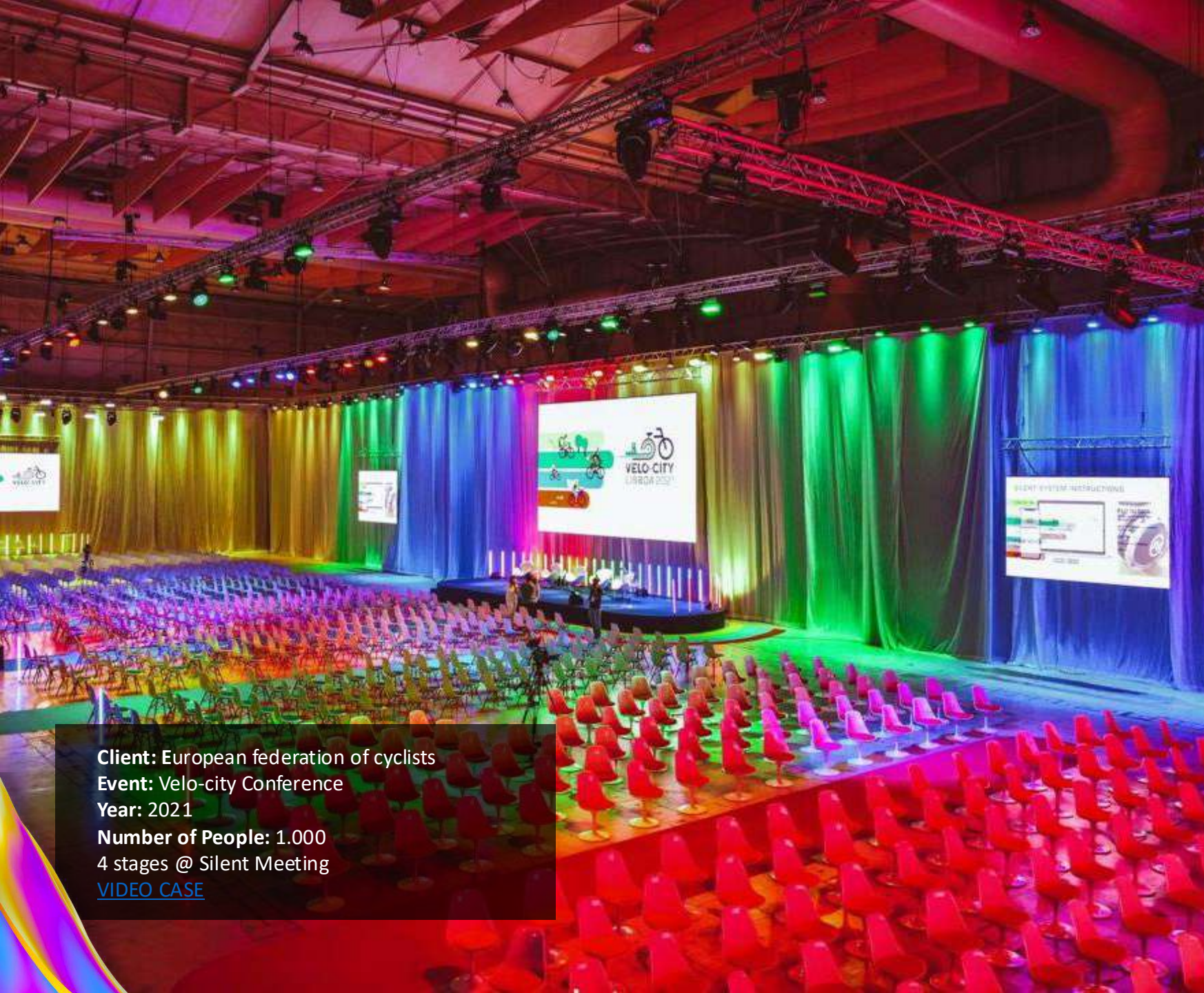




**Client:** NTT Data  
**Event:** Summer Party  
**Year:** 2024  
**Number of people:** 1.100  
[VIDEO CASE](#)







Client: European federation of cyclists  
Event: Velo-city Conference  
Year: 2021  
Number of People: 1.000  
4 stages @ Silent Meeting  
[VIDEO CASE](#)







Client: McDonald's  
Event: 30 Years' celebration  
Year: 2022  
Number of people: 300  
[VIDEO CASE](#)







Client: CA Vida  
Event: 25 Years' celebration  
Year: 2023  
Number of people: 350







**Client:** Marsh McLennan  
**Event:** Europe Growth Summit  
**Year:** 2024  
**Number of people:** 220





# Awards & recognition highlights



**TOP 100 Event Organizers  
& Agencies for 2024**

**TOP 100 Event Organizers  
& Agencies for 2023**

**TOP 100 Event Organizers  
& Agencies for 2022**



**Best Event Organizer  
Company**



**Shortlisted @ BEA WORLD AWARDS 2024**  
XIII Encontro da Caixa fora da Caixa

**The only Portuguese Agency Shortlisted @  
BEA WORLD AWARDS 2023**  
SIBS 40 Years Creating The Future

**Shortlist @ BEA WORLD AWARDS  
2021**  
Velo-City Lisbon 2021



# Let's be GR8 together

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Find us on

