

GF8
events



About us

GR8 Events is an Events Agency and Destination Management Company (DMC) based in Portugal, offering a unique blend of services through its in-house Creativity Hub, Content Studio, and Innovation Lab.

GR8 Events is part of [Cosmos Travel & Events](#), established in 1986 and renowned by its extensive experience in the travel and events industry.

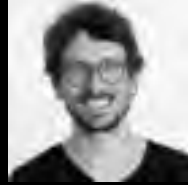
The Team



CEO
Francisco
Serzedello



Director of Sales
Carina
Ferreira



Creative Director
Alexandre
Costeira



Director of Innovation
José
Esteves



Head of Operations
Francisco
Antunes



Head of Operations
Mariana
Cardoso



Head of Operations
Melissa Gomes
da Silva



COO
Nuno
Nogueira



HR Manager
Helena
Silva



Project Leader
Tiago
Bento



Innovation Manager
Gabriel
Esteves



Client Manager
Maria
Oliveira



Client Manager
Sofia
Barata



Client Manager
Bárbara
Ribeiro



Client Manager
Ana Rita
Santiago



Client Manager
Inês
Campos



Client Manager
Margarida
Cunha Vaz



Event Manager
Matilde
Gonçalves



Events Manager
Patrícia
M. Neves



Event Manager
Joana
Afonso



Events Manager
Guilherme
Dias



Event Manager
Joana
Afonso



Lead 2D Designer
Nanda
Carvalho



2D Designer
Daniel
Teixeira



2D Designer
Nelson
Costa



Lead 3D Designer
Carlos
Cardoso



3D Designer
Sandro
Borges



Lead Motion Designer
Ricardo
Fonseca



Motion Designer
Hugo
Gomes



Motion Designer
Fábio
Ferro



**Business Development
Manager**
Luiz
Cruz



**Business Development
Manager**
Rodrigo
Santos



Senior Project Manager
Andreia
Almeida



Business Support
Sara
Silva



Business Support
Cátia
Domingos

DMC Team

Carina Ferreira

Director of Sales

Dream:
Travel around the world



Andreia Aldeia

Senior Project Manager

Dream:
To be a dance teacher



Rodrigo Santos

Business Development Manager

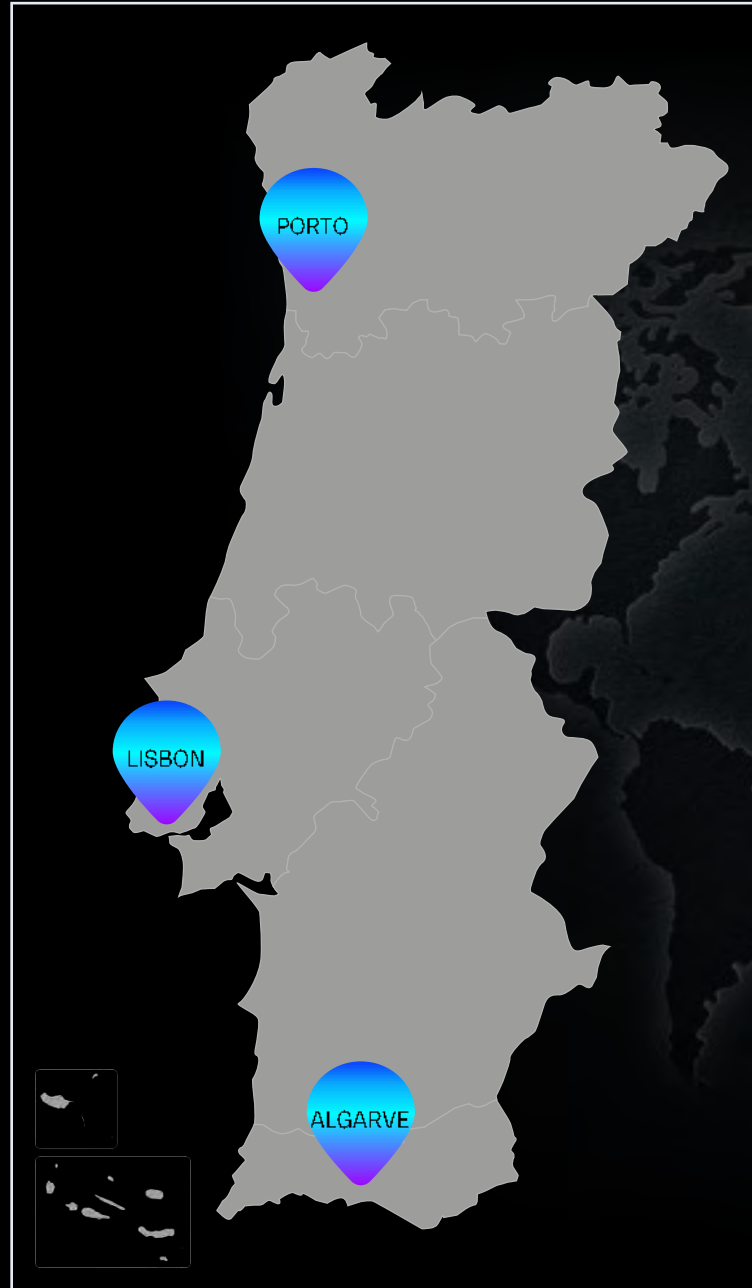
Dream:
To be president of Portugal





Portugal

Portugal is the perfect MICE destination, blending world-class venues, rich culture, and exceptional hospitality.



Why Portugal?



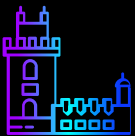
Accessibility

Well-connected international airports in Lisbon, Porto, and Faro facilitate easy global access for attendees.



Gastronomy

From savory seafood to delectable pastries, Portugal's rich gastronomy promises a memorable dining experience.



Cultural Richness

Rich history, vibrant culture, and diverse landscapes offer a unique and enjoyable backdrop for events.



Warm Hospitality

Consistently ranked among the top 10 in global hospitality surveys.



Year-round climate

Sunny climate offers the flexibility any season. Around 300 days of sun per year.



Safety

According to the latest Global Peace Index 2023, Portugal has been ranked as the 7th most peaceful country in the world.

Lisbon





Lisbon





Cascais



Sintra



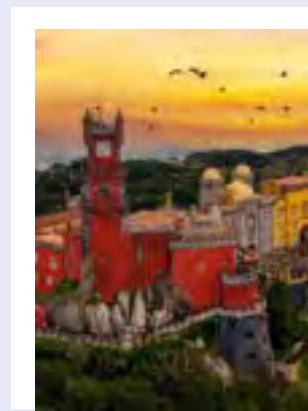
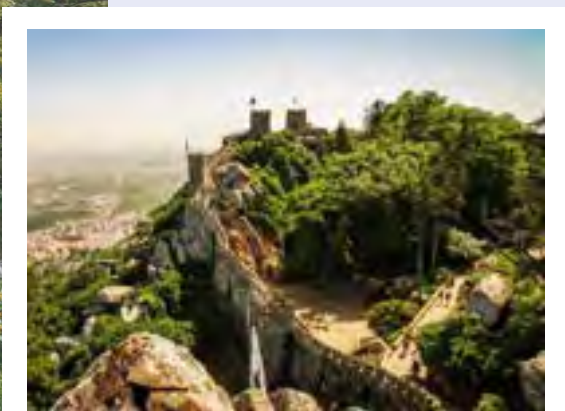
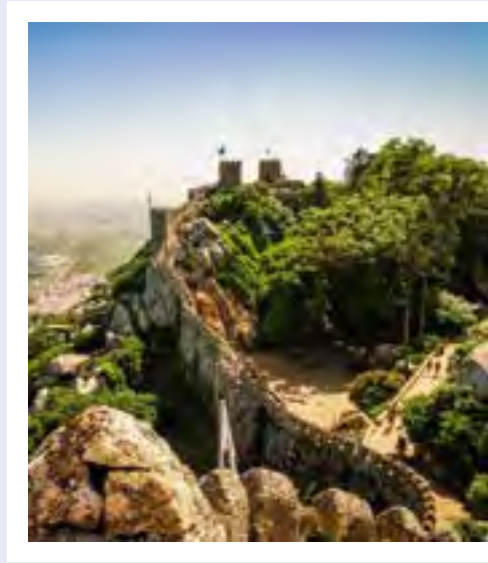
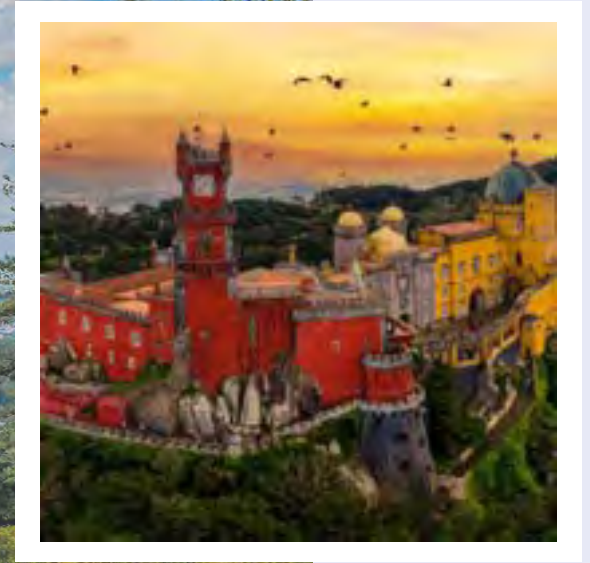
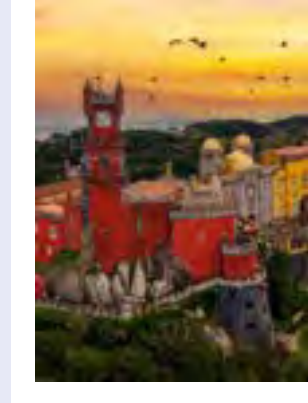


Cascais





Sintra





Porto





Porto



Algarve





Algarve



LIGA PORTUGAL

AWARDS

A GALA DO FUTEBOL



Services

As a full-service events agency, we are also prepared to deliver all services on demand and tailored to your needs.

DMC + Events

■ Destination
Architects

■ Experience Crafters
■ Creative Hub
■ Innovation Lab



Destination architects

DMC Portugal

- Destination expertise in Portugal
- Custom itinerary planning
- Transportation solutions and logistics
- Accommodation arrangements
- Cultural tours, sightseeing activities and entertaining experiences
- Venue and restaurant finding
- Budget management and cost optimization
- Local supplier coordination and on-site group management



Event experience crafters

Events management

- Event planning and on-site event management
- Creative event design, styling and theming
Venue sourcing and supplier management
- Audiovisual concept development, production and execution
- Entertainment and speaker management
- Team building and interactive experiences
- Sustainable event options
- Budget management and cost optimization

From concept



To reality



Creative Hub

Event design & production

- Concept development and cohesive design narratives
- Brand strategy and creative identity design
- Decor, 2D and 3D visual design, and stage concepts Content creation, copywriting, and Video production
- Motion Graphics, video editing, and sound design
- Guest experience design
- Integrated communication strategies
- Onsite branding and content amplification



Innovation Lab

Digital & technological solutions

- Hybrid and virtual event solutions
- Custom web development for events and brand activations
- Accreditation and custom event software solutions
- Event apps and gamification
- Technological tailor-made solutions
- Virtual reality and augmented reality experiences
- Artificial intelligence applied to events
- Data Analytics, Cybersecurity, and GDPR compliance for events



Event communication

Communication with client's brand

- Save the date
- Invitation
- Online form
- E-mail confirmation
- Event website development
- Event app development
- Event Teasers



Experiences

We connect people and brands through creative and innovative experiences





Own a palace for a day



GR8 Events . experiences you can feel



Sleep in a wine barrel





Spend a day in a desert island



🍷 Discover the Portuguese gastronomic regions



☀ Outdoor Events





SUSTENTABILIDADE



Portuguese Best Events Agency

2023 / 2024 / 2025

PORTUGAL TRADE AWARDS

World Top 100 Event Agency

for 2022 / 2023 / 2024

EVENTEX

World Rising Star Agency 2024

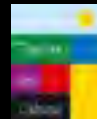
EVENTEX

Let's be GR8 together

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A proud
member of:



Quality
Certified by:

