



æthos
LONDON
SHOREDITCH

Our space was designed by Barcelona-based Astet Studio, and is a masterclass in refined, narrative-led design.

Drawing inspiration from Shoreditch's industrial and artisanal heritage, the interiors balance raw, textured materials — like terracotta, brushed metals, and layered wood — with warm, tactile finishes.

Natural light floods the space, accentuating an urban palette softened by warm accents — creating an atmosphere that feels both grounded and inviting. This layered, immersive approach offers guests a slower, more mindful luxury that speaks to the neighbourhood's creative spirit and evolving cultural identity.





ROOMS & SUITES



Our 164 rooms and suites reflect the vibrant energy of East London while embracing a sense of calm and refined simplicity.



ROOMS





ROOMS & SUITES: CHARACTERISTICS



SPACE	COUNT	BED (EU/US)	BALCONY	ROOM SIZE
DELUXE ROOM	54 (+5 Accessible)	European King / Double	No	22sqm/237sqft
EXECUTIVE ROOM	43 (+4 Accessible)	European King / Double	No	22sqm/237sqft
PREMIUM ROOM	21 (+7 Accessible)	European Super King / King	No	27sqm/280sqft
AETHOS ROOM	6	European King / Double	No	29 sqm/312 sqf
AETHOS SKYLINE ROOM	5	European King / Double	Yes	28 sqm /291 sqf
JUNIOR SUITE	8 (+4 Accessible)	European Super King / King	No	31 sqm/355 sqf
EAST END BALCONY SUITE	4	European Super King / King	Yes	34-38sqm/366-409sqft
LONDON BALCONY SUITE	1	European Super King / King	Yes	39sqm/420 sqf
SHOREDITCH BALCONY SUITE	1	European Super King / King	Yes	56sqm/603sqf
AETHOS PANORAMA SUITE	1	European Super King / King	Yes	80sqm/861sqft



The Lobby, created by Astet Studio, reflects Shoreditch’s industrial and artisanal spirit — raw textures balanced with a refined sense of design.

The design preserves the original architectural features, such as a terracotta wall, while introducing bespoke lighting and handcrafted elements created in collaboration with local artisans.



Aethos Café is where community and craft come together. By day, it's a bright, inspiring spot for coffee, matcha, and nourishing plates; by night, it softens into a lively setting with cocktails, shared tables, and music. Always warm, always personal — a space to connect, create, or simply belong.



In Shoreditch, creativity never sleeps and neither do we. From talks, tastings and masterclasses to yoga and sound healing, every moment inside our hotel invites deeper connection.

In East London, the real luxury is knowing where the locals go. Stroll through Spitalfields Market and the vibrant stalls of Brick Lane Vintage Market, discover the blooms of Columbia Road Flower Market, and experience world-class culture at the Barbican Centre. When night falls, soak up the atmosphere at legendary spots like Night Jar and Tayer & Elementary.

Come curious, leave inspired.



UPCOMING

LONDON SHOREDITCH

Restaurant

Anchoring the space is a new Japanese dining concept, bringing precision, seasonality, and bold simplicity to the plate. Expect a refined experience that moves effortlessly from quiet dinners to social evenings.



Spa & Longevity

A boutique spa and high-performance training studio bring a quiet focus to wellbeing, with treatments and technologies rooted in longevity and balance.

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Thank you.

For any further details, please feel free to reach out to Alexandr Duminica at aduminica@aethos.com