



EAST

ARRIVE AT A DIFFERENT PLACE



LOCATION

Nestled in the heart of Brickell City Centre, EAST Miami is Swire Hotel's first North American venture following the openings of EAST in Hong Kong and Beijing. Located in Brickell's neighborhood of Downtown Miami, guests have plenty of options to stay entertained throughout their trip with a variety of retail shops, a dine-in movie theater, restaurants and bars. For more information about Brickell City Centre visit:

www.brickellcitycentre.com

EAST Miami

The hotel offers distinctive experiences for those seeking innovation, style and personalized service. Guests can expect keyless entry, paperless check-in and check-out, a native app with locally curated insights and travel tips, art exhibits, health and wellness programming and an array of other happenings to make them feel totally at EAST.

DESIGN

Celebrated Miami-based architects, **Arquitectonica**, designed the hotel, with interiors created by New York's **Clodagh Design**. Los Angeles-based **Studio Collective** designed our signature restaurant, **Quinto**, and rooftop bar, **Sugar**. Guests can also experience local and international street life, art installations and urban culture showcased throughout the property.

ROOMS

EAST Miami offers 352 guest rooms to include eight suites and 89 one-, two- and three-bedroom residence suites (fully equipped apartments with kitchen, laundry facilities and full access to the amenities and services of the hotel). Ranging in size from 300 to 1,800 square feet, our contemporary rooms, suites and residence suites feature balconies with views of the Miami skyline and Biscayne Bay, floor-to-ceiling windows, walk-in rain showers, coffee roaster, tea makers and WiFi.

RESTAURANTS & BARS

QUINTO

Our urban reinvention, Quinto offers a unique fire cooking method with a parrilla centered at the heart of our kitchen and includes a wood fire oven, sushi counter and outdoor dining experience. Our menu is a blend of carefully planned, but simple dishes made with the best ingredients. Our food is down to earth, much like our atmosphere, creating a relaxing environment where memories are made.

SUGAR

Sugar, up on our 40th floor, is a neighborhood go-to as a secluded place to catch stunning Miami views paired with live DJ sets.

This lush rooftop oasis serves bold original cocktails from behind its hand-carved Balinese bar and Asian-inspired share plates for guests to connect over. For more information about Sugar, visit www.sugar-miami.com.

DOMAIN

Part café, part coworking space, part cocktail bar, Domain has become a neighbourhood institution, welcoming community members, students, creatives and alternative thinkers of all stripes to drop by and work, collaborate, connect over drinks — or just dream and watch the world go by.

TEA ROOM

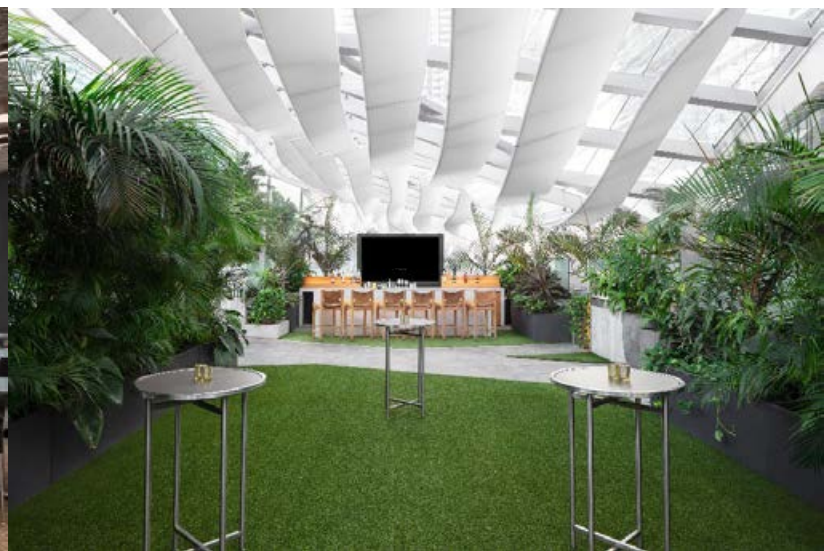
Step behind the hidden door and take a trip East to our Hong Kong-inspired lounge overlooking the city's best night views. Asian-inspired mixology and share plates set the mood for live music and fun times you won't find anywhere else in Miami.





MEETINGS & EVENTS

EAST Miami offers 20,000 square feet of versatile function rooms and outdoor venues suitable for any type of event. All of our spaces feature floor-to-ceiling windows, complimentary Wi-Fi access, the latest audio-visual equipment and technical support. Located on the 39th floor our 3,300 square ft ballroom, known as **The Crush**, offers 270 degrees of ocean and urban views. The 38th floor houses our two 1,600 square ft event spaces, **Rise** and **Set**, along with intimate ft boardrooms, **High Noon** and **Midnight**. Four **Workshops** located on the 6th floor, are ideal for intimate meetings and gatherings ranging in size from 630 square feet to 1,525 square feet. **The Shrubbery** and **North Deck** areas are perfect for outdoor events or occasions, thanks to Miami's year-round tropical climate.



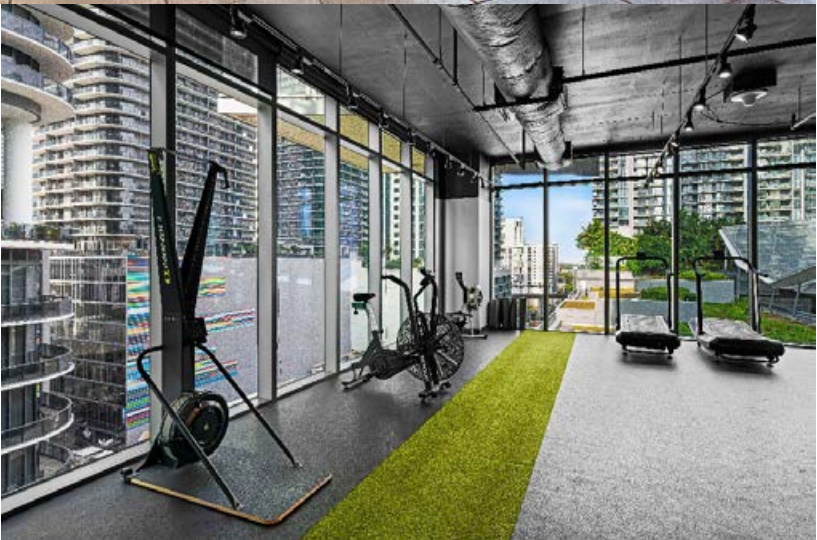


WORKOUT OR COOL DOWN

To complete the ultimate guest experience, our fitness center and pool deck can accommodate every guest's needs.

The hotel's gym, **BEAST** (Body by EAST), features the latest equipment and is accessible 24 hours a day to cater to guests' preferred fitness regimens.

Made for aspiring yogis, professional dancers, or household athletes, **EASTudio** is a multipurpose fitness space for all speeds and abilities. Guests can show up on their own, with company or with one of our dedicated Personal Trainers.



The 20,000 square ft outdoor **Pool & Deck** area welcomes guests to enjoy Miami's weather and swim in one of four unique pool experiences, two of which feature mobile hoists to assist those with decreased mobility. For those looking for something more relaxing and invigorating, they can dip in the jacuzzi or therapeutic cold plunge.

ABOUT SWIRE HOTELS

Described by guests as original, intimate, sensual, effortlessly chic and enchanting, our collection of highly individual hotels in Hong Kong, China, and the USA offers characterful and surprising experiences for individually-minded travelers who seek originality, style and personalized service. We take considerable pleasure in opening distinctive hotels that defy comparison and often break with convention. Our first hotel, **The Opposite House** in Beijing, opened in 2008 and was followed by **The Upper House** in Hong Kong, and then by **EAST**, Hong Kong in 2010 and **EAST**, Beijing in 2012. The **Temple House** in Chengdu opened in July 2015 and **EAST** opened in May 2016.



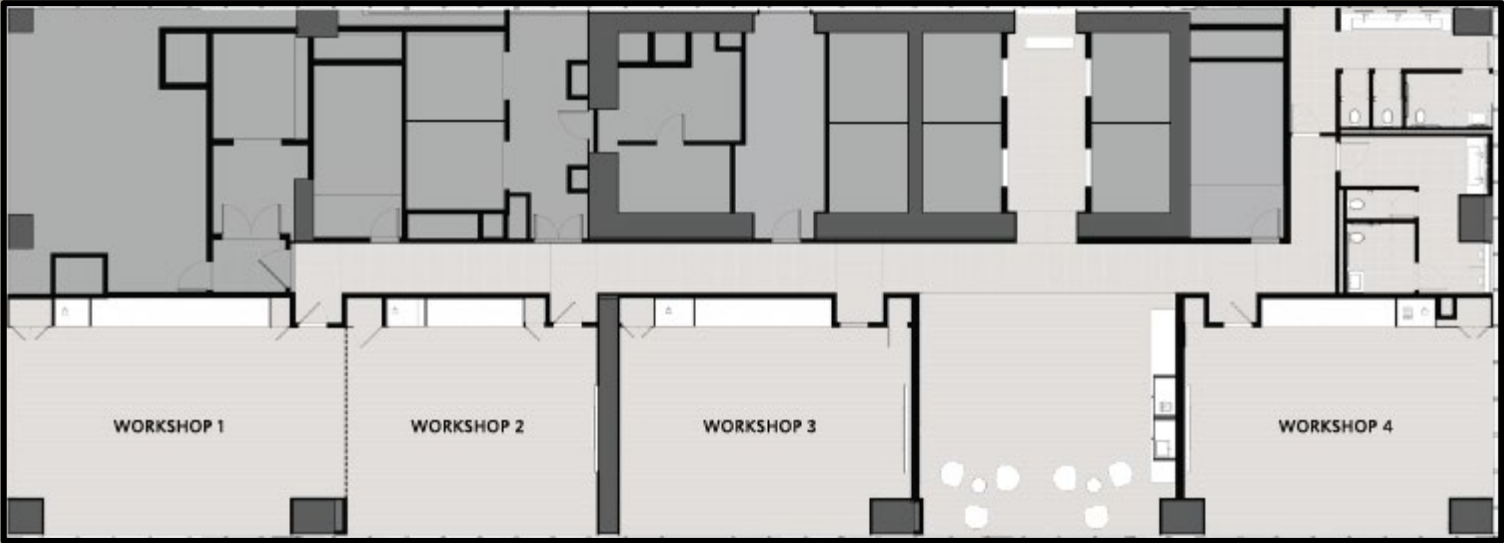
LEVEL 39



LEVEL 38



LEVEL 6





Function Room	Level	Sq Ft	Width	Length	Ceiling Height	Banquet (Rounds of 8)	Reception	Classroom (3 per 6.5' table)	Theater	Crescent (Rounds of 6)	U-Shape	Hollow Square	Conference
Level 39													
The Crush	39	3300	55'	60'	10.4'	232	300	168	310	174	51	66	
The Crush Foyer	39				9.8'	120	250						
Dressing Room	39	312	29'	13'	9.8'	24	14						14
Level 38													
Rise	38	1600	29'	55'	10.9'	120	175	90	196	84	45	54	44
Rise Foyer	38	450	15'	30'	10.1'	24	50						
Set	38	1600	29'	55'	10.9'	120	175	90	196	84	45	54	44
Set Foyer	38	379	15'	30'	10.1'	24	50						
High Noon	38	447	19'	23.5'	11.5'		14						14
Midnight	38	437	13.75'	26.7	11.5'		12						12
Level 6													
Workshop 1&2	6	1525	22'	61'	9.6'	80	130	60	130	60	45	48	44
Workshop 1	6	875	22'	35'	9.6'	48	64	33	90	36	24	30	26
Workshop 2	6	650	22'	26'	9.6'	40	48	24	70	30	24	24	20
Workshop 3	6	630	22'	30'	9.6'	40	40	30	70	30	24	24	20
Workshop 4	6	655	22'	32'	9.6'		24						24
Level 5													
The Shrubby	5	724	18'	47.2'		48	80						
North Deck	5	2,350				120	150						



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