

LONDON

VICTORIA

LIVE THE STORY
YOU WANT TO TELL



THE JULY

THE JULY VICTORIA



The July – Victoria (opening June 30, 2025) is set to become your new favorite place to stay, offering 114 stylish apartments and 2 exclusive residential units—perfect for experiencing London’s hospitality and charm to the fullest.

We welcome entrepreneurs and digital nomads. Families making memories. Adventurous travelers and curious explorers. In short, we welcome you.

Because we’re not just another hotel. Sophisticated yet inviting, grand yet approachable, The July – Victoria is a place you’ll want to stay a little longer.

Our apartments? They’re your elegant **home away from home**—whether for a short getaway or an extended stay.

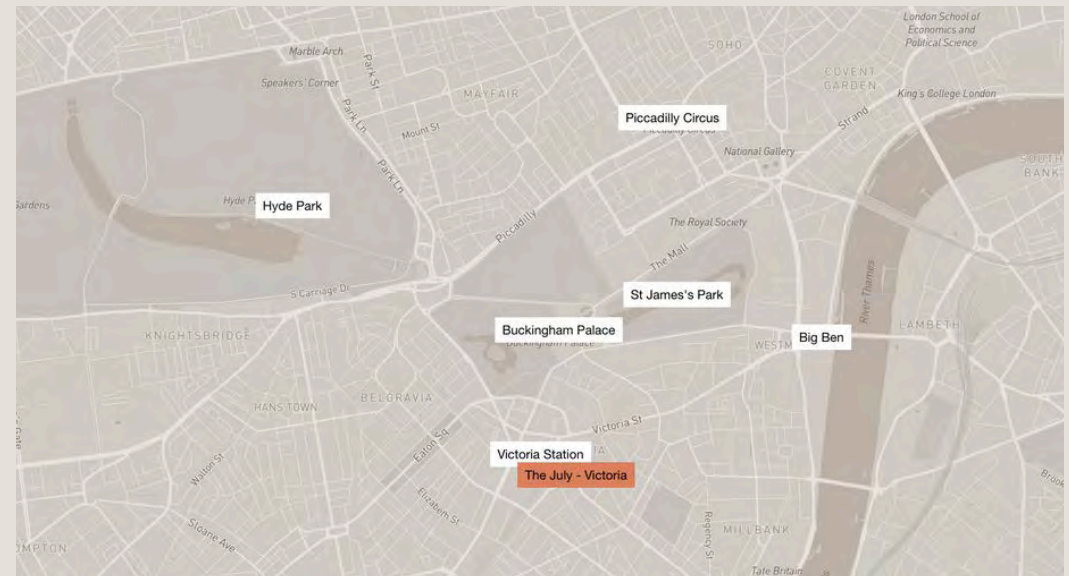
YOUR COSY HOME IN THE CITY

LOCATION

Surrounded by the buzz of London's energy, our location blends historic charm with modern city life. You will find us perfectly positioned in the heart of the city, where classic landmarks meet trendy eateries and hidden gems.

The area offers seamless access to London's top attractions and best food spots. From here, you can easily explore Buckingham Palace, Westminster, and the vibrant streets of Soho and Covent Garden.

Whether you're strolling through nearby parks, discovering cultural hotspots, or hopping on a train for further adventures, the best of London is just moments away.



THE JULY VICTORIA

- ✈ Ideally located: Just moments from London Victoria Station and cultural landmarks
- ✂ Food & Beverage: Excellent locally sourced drinks & dishes in our bar and restaurant
- 🍷 Honesty Bar: Help yourself, anytime. All day, every day
- 💻 Working area: spacious and light spots to work from
- 📞 Service: 24/7 and ready to help with bookings, taxis, tips and trips.
- 🎧 Relaxation guaranteed: Flex and relax at our Gym & Wellness centre
- 🧺 Laundry room: Washing, drying and ironing facilities accessible 24/7
- 📶 Connection: Free, high-speed Wi-Fi



STUDIO APARTMENT

HOW TO BALANCE WORK AND REST ON YOUR BUSINESS TRIP?

WELL, LEAVE THAT TO US.

STUDIO APARTMENT
DOUBLE BED
SIZE: 22-23 M2



EXECUTIVE APARTMENT

IT'S NOT JUST AN APARTMENT WITH A DOUBLE BED. IT'S YOUR HOME IN OUR CITY.

WAITING FOR YOU.

EXECUTIVE APARTMENT
DOUBLE BED
SIZE: 24-26 M2



PREMIUM EXECUTIVE APARTMENT

THE PERFECT SPACE
WHEN YOU'D LIKE TO
HAVE SOME SPACE.

IT'S YOURS.

PREMIUM EXECUTIVE
APARTMENT
DOUBLE BED
SIZE: 32-35 M2



STAY LONGER LIVE COMFORTABLY



Experience the best of both worlds—privacy and hotel perks—with our two spacious residential apartments, perfect for extended stays of 90 nights or more.

 2-Bedroom Apartment – 4 guests
(with a sofa bed for an extra guest)

 3-Bedroom Apartment – 5 guests
(with a sofa bed for an extra guest)

 Sofa beds included for added flexibility

 Private main entrance plus access via the hotel

 Registration possible for long-term stays

 Enjoy hotel perks, including dining, wellness, and 24/7 service

Whether you're settling in for work or leisure, our apartments offer space, comfort, and convenience—all in a prime location.



2 BEDROOM APARTMENT

LIKE TWO PEAS IN A POD. STAY LONGER, SETTLE IN, FEEL AT HOME.

LEAVE IT TO US.



2 BEDROOM APARTMENT
2 DOUBLE BEDS
SIZE: 72 M2



3 BEDROOM APARTMENT
2 DOUBLE BEDS
+ 1 SINGLE BED
SIZE: 88 M2



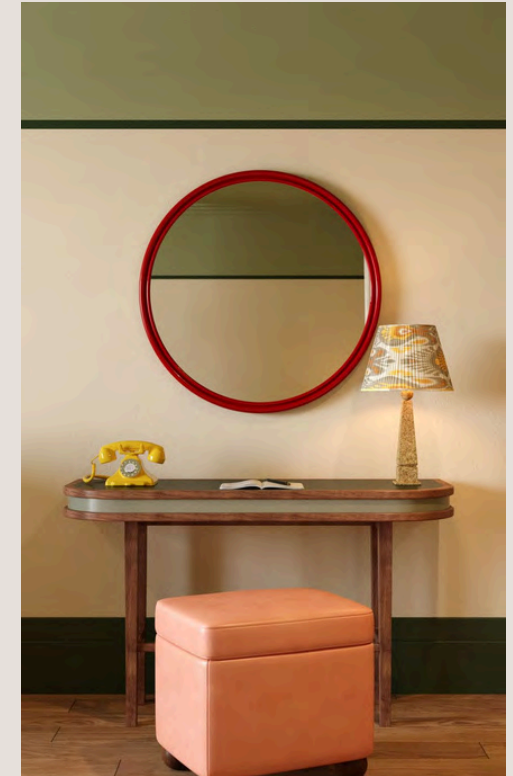
SPACE TO STAY,
STYLE TO LOVE.
GENEROUSLY
SIZED WITH A
DELUXE FINISH.

YOU CAN COUNT ON US.

3 BEDROOM APARTMENT

OUR APARTMENT AMENITIES

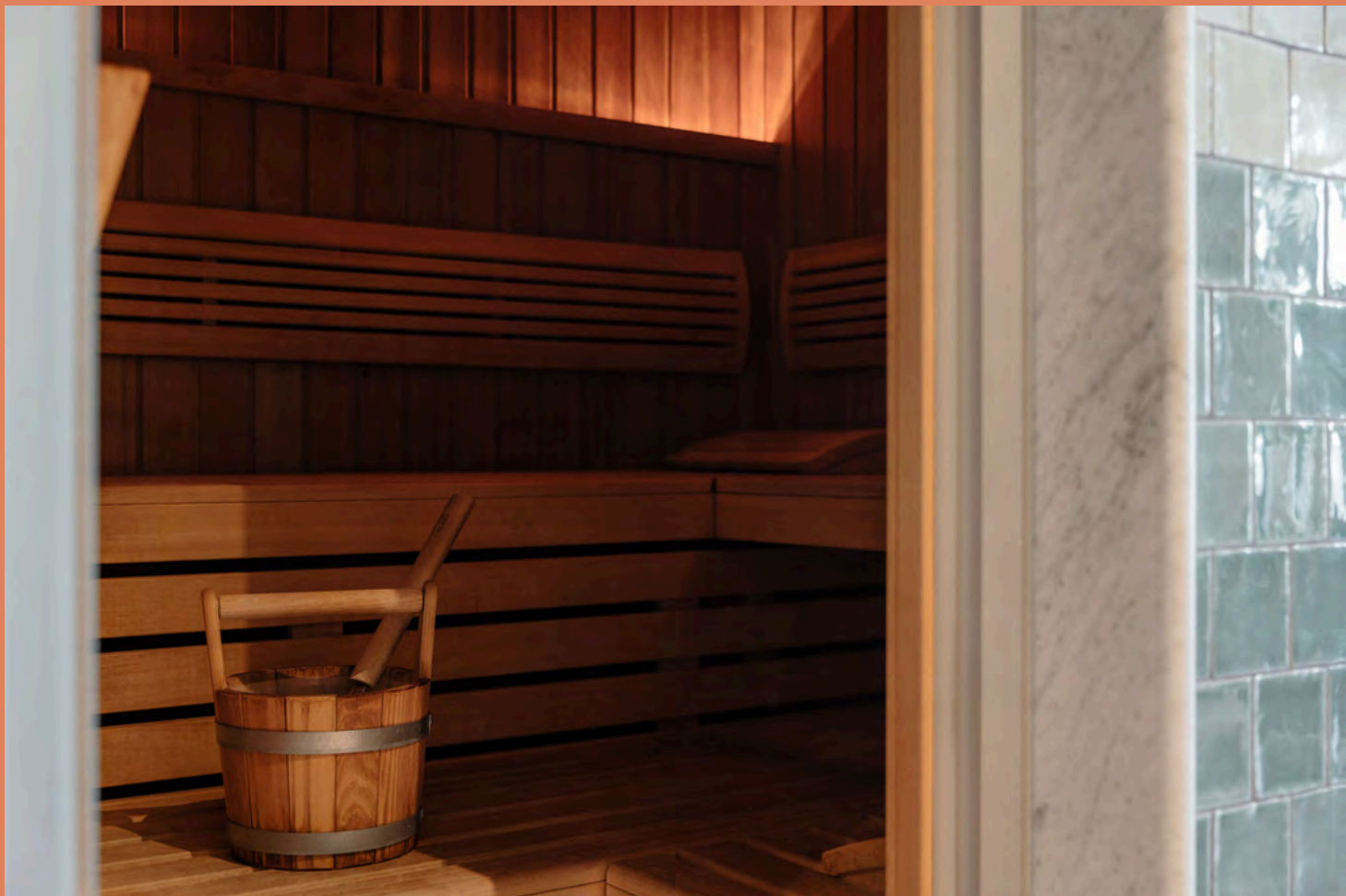
- 🍽️ Fully equipped kitchen
- 🚿 Bathroom with walkin shower
- 💨 Hairdryer
- 🧴 Toiletries and set(s) of towels
- ☕ Nespresso coffee & organic tea bags
- 📺 Living space with sofa and SMART TV
- 🍴 Dining table and/or Desk
- 🔒 Safe
- 📞 Phone
- 📶 Free, high-speed Wi-Fi
- 🧹 Housekeeping once a week
(more frequently upon request)





GYM + SAUNA

Recharge in our sauna and then unwind on our comfortable sofa beds for the ultimate relaxation.





RESTAURANT

Take your time over breakfast, lunch, or dinner—solo or with company. Waiting for a train? Lounging in a cozy chair or working at a bright table? Either way, good taste awaits.



WORKSPACE

Whether you're a traveller on a deadline or a local wanting a change of scene, our co-working area is a communal space designed for finding focus and creating flow.



YOUR STAY, YOUR STORY



At The July, stories are at the
centre of everything we do.
Check in to your next chapter

[THEJULY.COM](https://www.thejuly.com)

LONDON

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